

NORA News



January 2025

www.noraelectric.org

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Victoria Gonzales NORA's Administrative Assistant



Victoria Gonzales

As we wrap up our series recognizing each team member's unique skill set before introducing NORA's Executive Vice President and General Manager next month, this month's spotlight belongs to Administrative Assistant Victoria Gonzales.



As the Administrative Assistant, Victoria leads the operations of the office, working behind the scenes making sure the cooperative stays organized and running smoothly and efficiently.

She works directly with the Board of Directors and Executive Vice President and General Manager Anthony Mercure collaborating and communicating with them on a regular basis and managing tasks that complement their needs.

Some of the tasks that Victoria is responsible for include coordinating the travel and lodging arrangements for the board members and employees when it becomes necessary for them to attend out of town or out of state training. She schedules committee meetings and gets their respective packets ready as needed.

When requests for new construction or line extension come in, Victoria works with Richard Tafoya, Director of Operations, to prepare and send out the application packets to members to collect the required documentation and payment in order to move forward with the project.

In addition to the afore mentioned duties, Victoria plays a pivotal role in the organization and preparation of many of NORA's major events such as the annual golf tournament and corresponding golf camp for students, the scholarship application process and presentation of awards to local high school seniors, and, of course, NORA's Annual Member Meeting every September.

Victoria was born and raised in the Chama area. She is a graduate of McCurdy High School class of 1988, and she attended business school in Farmington, NM.

Victoria is nearing her 10 year anniversary at NORA. She was hired in April 2015 as

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Contact NORA:

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575-756-2181

A Touchstone Energy Cooperative

Phone: 575-756-2181 - After hours Option 1

When reporting an outage, please provide the following information:

- Name
- Meter Number
- Service Address
- Telephone Number
- How long your power has been off



If you are currently experiencing financial difficulty, or if you are in a low income status and are continuing to have difficulty paying your utility bills, please contact the NORA office for options on setting up payment arrangements. You can also request financial assistance through LiHEAP by calling 800-283-4465.

Winter Office Hours: Open 7:00am-3:30pm Monday-Friday

Cooler Temps Offer Solar Energy Systems Som Relief



Access to full sunlight is paramount for a solar panel system's production output, but that doesn't mean that you need to have year-round summer-like weather for the best results. In fact, cooler temperatures during winter months can boost the performance of your solar panels.

The optimal temperature for solar panels to generate electricity efficiently is around 77 degrees Fahrenheit. Hotter summer temperatures increase the thermal stress on the system. However, cooler air temperatures have the opposite effect and can allow for a more efficient flow of electricity through the system. When the system works more efficiently over the long term, that can potentially even extend its overall lifespan.

Of course, during the winter, our area experiences harsh sub-freezing temperatures, wind, ice, and abundant snowfall. A high-quality system will be built to withstand such extreme conditions & continue to produce electricity when the sun is out. Since the panels are installed at an angle, accumulated snow should slide off without issue. Snow covering the ground can also reflect sun back to the panels on sunny days.

One drawback of winter months is the shorter length of available daylight. However, you can still benefit from net metering which means that you can earn credits during the long sunny days of summer to comprehensively balance out the needs of the system year-round.



Happy New Year
The NORA office will be closed January 1st for New Year's Day and January 20th for Martin Luther King Jr. Day



Our linemen are on call 24 hrs/day, 7 days a week. Please call 575-756-2181 to report power outages.



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consumer services representative. Then, in mid-2017, she was promoted to her current role as Administrative Assistant. Prior to joining the staff at NORA, Victoria worked at the Village of Chama as Municipal Clerk for 16 ½ years and at Cumbres & Toltec Scenic Railroad for 7 years. Throughout her life, she has also been involved in helping with her family's ranch and other business ventures. She would like to thank her parents, Carmen and Florian Gonzales Jr. for instilling a strong work ethic in her and her brothers.

Attention High School Seniors

NORA will soon be accepting scholarship applications from high schools seniors within the member service area. For full details on how to apply, please see

your high school guidance counselor. Applicants have the potential to earn several thousand dollars from NORA Electric Cooperative, Tri-State, Basin, and Western United.



Billing Schedule January 2025

Bill Due Date	22-Jan
Usage From	30-Nov
Usage To	31-Dec
SEDC Pickup @11:59pm	2-Jan
Bill Sent	2-Jan
Late Notice Sent	23-Jan
Contact/Follow Up	4-Feb
Disconnects/Cut Off	10-Feb



Think you have what it takes to join our line crew? Apply now for our Journeyman Lineman opening. We're seeking a skilled individual to join our team. Inquire at 575-756-2181 or stop by our office today to apply.

