

# NORA News



April 2023

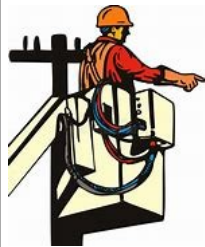
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Volume 27 Issue 4

## April is Lineman Appreciation Month



The month of April is designated as National Lineman Appreciation Month. NORA Electric Cooperative is very thankful for the services of our dedicated linemen. We would like to recognize: Director of Operations: Richard Tafoya, Journeyman Linemen: Brandon Cordova & Vicente Mercure, Apprentices: Andrew Valdez & Max Salazar and Meter readers: Jonathan Coriz & Brandon Gonzales.



The daily routine of a journeyman lineman is very demanding and quite often very dangerous. Safety is always a top priority. Some of those daily duties that are performed by our linemen include maintaining and repairing overhead distribution or transmission lines, installing and maintaining transformers and other equipment, trimming trees that have grown near and around transmission lines, and troubleshooting what action to take when calls come in for outages and other situations. Linemen are ultimately responsible for keeping the power on regardless

of what weather conditions Mother Nature conjures up. The mountains of northern New Mexico are notorious for treacherous weather conditions year-round. Even in the most ideal mild conditions, the job of a lineman carries extreme risk.

Although we work diligently to keep outages from happening, please keep in mind, that when outages do occur, our linemen work tirelessly to restore systems back to working order and to urgently return service to all areas day or night, rain or shine. Our entire crew greatly appreciates your patience and understanding.



***Thank You to Our NORA Line Crew for your hard work & sacrifice.***



***Think you have what it takes to join our line crew?***



Apply now for our Journeyman Lineman opening. We're seeking a skilled individual to join our team  
575-756-2181

### Scholarship Deadline Approaching

NORA Electric Cooperative is currently accepting applications for their annual scholarships. Completed applications must be received in the NORA office by the **deadline on Thursday, April 13, 2023**. For complete details, please contact your high school counselor or the NORA office at 575-756-2181.

#### Contact NORA:

Northern Rio Arriba Electric Cooperative, Inc.  
1135 Camino Escondido  
Chama, NM 87520

#### Mailing Address:

PO Box 217  
Chama, NM 87520

Email: [billing@noraelectric.org](mailto:billing@noraelectric.org)

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A Touchstone Energy Cooperative

Phone: 575-756-2181 - After hours Option 1  
When reporting an outage, please provide the following information:

- Name
- Meter Number
- Service Address
- Telephone Number
- How long your power has been off



If you are currently experiencing financial difficulty, or if you are in a low income status and are continuing to have difficulty paying your utility bills, please contact the NORA office for options on setting up payment arrangements. You can also request financial assistance through LiHEAP by calling 800-283-4465.

**NEW Office Hours effective March 20, 2023: Open 7:00am to 5:30pm Monday-Thursday-Closed Friday**

## Making Small Changes for a Better Environment

Earth Day is recognized every April 22nd with the intent to provide environmental awareness and education in hopes of a cleaner more suitable world. One way we can commit to being less invasive on the environment is by adjusting our driving habits. This will also allow us to save some cash regardless of the price per gallon of gas.

1. **Slow Down:** Increased speed = decreased fuel economy.
2. **Check Tire Pressure:** Underinflated tires have more resistance which burns more gas.
3. **Check Your Air Filter:** A dirty filter restricts airflow & hinders fuel economy.
4. **Accelerate Moderately:** Sudden acceleration wastes fuel.
5. **Maintain Constant Speed:** In traffic jams, avoid the urge to constantly speed up and slow down.
6. **Open Windows for Cool Air:** An open window is more efficient while at lower speeds than blasting your A.C.
7. **Resist Fancy Sport Rims & Tires:** These create more resistance than the factory recommended set.
8. **Clean Out Your Car:** Removing excess weight will burn less fuel.
9. **Downsize:** Smaller cars are lighter and typically use less fuel offering greater fuel economy.
10. **Find Ways to Reduce Driving:** Walking, biking, and driving only when necessary saves the most fuel.



### Did you know...

*The first known observation of static electricity comes from the Greek philosopher Thales of Miletus in 600 B.C. who made notice of straw & feathers that were attracted to amber that had been rubbed with fur.*



Touchstone Energy<sup>SM</sup>

Our linemen are on call

24 hrs/day, 7 days a week. Please call 575-756-2181 to report power outages.



### Congratulations to the 2022-2023 Escalante Girls & Boys Basketball Teams at the 2A State Tournament!

The Lobo boys advanced to the quarterfinal round vs. the number 3 seed Texico. The number one seed Lady Lobos made it to the Championship Game, also vs. Texico, finishing in second place.

**Job well done to both teams! We are proud of you!**



### Power Line Safety

- Be aware of the danger created by a fallen power line. Approach the situation with extreme caution.
- Never touch or try to move a fallen power line.
- Stay inside your vehicle if a power line falls in front of it.
- Never drive over a fallen power line.
- Immediately report a fallen power line to NORA.

### Billing Schedule April 2023

|                      |        |
|----------------------|--------|
| Bill Due Date        | 20-Apr |
| Usage From           | 28-Feb |
| Usage To             | 31-Mar |
| SEDC Pickup @11:59pm | 1-Apr  |
| Bill Sent            | 1-Apr  |
| Late Notice Sent     | 21-Apr |
| Contact/Follow Up    | 3-May  |
| Disconnects/Cut Off  | 10-May |

